ITN2 2012

"Leveraging Technology to Enhance Student Learning"

TECHNOLOGY CONFERENCE

October 10-11, 2012

8 a.m. – 4 p.m.

Tuskegee University

Kellogg Hotel & Conference Center – Meeting Rooms

"Leveraging Technology to Enhance Student Learning"

Hosted by: Campus Technology

www.tuskegee.edu/techconference

This Technology Conference & Exhibition is a must-attend event for anyone interested in learning about today's computing technology and features various speakers from academia and industry, delivering insights on the power of higher education-focused technology. Attendees travel from near and far and include students, academic researchers, faculty, staff, software buyers, developers, and other IT professionals and users.

It is designed for anyone expressing an interest in learning new trends in technology to enhance the learning experience. Students, IT professionals, and other technology faculty or staff will gain knowledge, perspective and insight into the technology issues facing student learning outcomes. Learn how to use various learning styles to create your own methods of study using today's technology tools and software solutions.

This Conference will address a range of critically important themes in the various fields that address the complex and subtle relationships between technology, knowledge and society. Plenary speakers include some of the leading thinkers in these areas.

About Tuskegee University

Founded in 1881 by Booker T. Washington, Tuskegee University is home to approximately 3,000 students from the US and 30 foreign countries. The institution is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools, and all of its professional programs are accredited by their respective agencies. Its academic programs are organized into five colleges and two schools: The College of Agriculture, Environment and Nutrition Science, the College of Arts and Sciences, the Andrew F. Brimmer College of Business and Information Science, the College of Engineering, the College of Veterinary Medicine, Nursing and Allied Health, the Robert R. Taylor School of Architecture and Construction Science, and the School of Education.

Known for producing the famous Tuskegee Airmen, the first black four-star general, and the first nursing baccalaureate program in Alabama and one of the oldest in the nation, Tuskegee University is the only HBCU in the nation designated as a site for a National Center for Bioethics in Research and Health Care, and the only HBCU in the nation with a fully accredited College of Veterinary Medicine.

This institution is also the largest producer of African Americans with baccalaureate degrees in Math, Science and Engineering in Alabama, and the number one producer of African American aerospace science engineers in the nation. It has received top rankings by various college and university ranking agencies such as U.S. News Best Colleges, Forbes, Washington Monthly, and many others.

Tuskegee University is the only HBCU, and one of only 11 in the world, authorized by the W.K. Kellogg Foundation to operate a Kellogg Hotel and Conference Center on campus.

Also, Tuskegee University is the only college or university to be designated a National Historic Site by the U.S. Congress. Tuskegee University National Historic Site is the only National Park on an active university campus.

Wednesday, October 10, 2012

TIME	EVENT	LOCATION
8:30 AM – 9:00 AM	**Continental Breakfast**	
9:00 AM – 9:05 AM	**Welcome** *Fred Judkins, CIO* **Tuskegee University**	Kellogg Conference Center Ballroom A
9:05 AM – 10:00 AM	**Presentation – "Building the Infrastructure for the Future"** *Chris Harp, Sr. Account/Project Manager* *Josh Flynn, VP Business Development* **In10sity Interactive**	Kellogg Conference Center Ballroom A
	Please visit Exhibits	
10:00 AM – 10:30 AM	**Presentation – "Starfish Early Alert"** *E. La'Shaun Seay, Director 1st Year Programs* **Tuskegee University**	Kellogg Conference Center Ballroom A
10:30 AM – 11:30 AM	**Presentation – "Machine Talk"** *Tom Granger, Sales Manager* **Verizon Wireless**	Kellogg Conference Center Ballroom A
11:30 AM – 1:00 PM	**Lunch**	
11:30 AM – 1:00 PM	**Keynote Address – "Cyber Security"** *Otea Leonard, Info Systems Security Officer* **Operation Cyber Protect**	Kellogg Conference Center Ballroom B
1:00 PM – 2:00 PM	**Presentation – "IT Security – What's New, What Stayed the Same"** *Scott Frost, Account Executive* **Absolute Software**	Kellogg Conference Center Ballroom A
	Please visit Exhibits	
2:00 PM – 3:00 PM	**Presentation – "Cloud Storage," "Blackberry," & "Electronic Device Recycling"** *Patrick Hancock, Account Manager* *Chris Gifford, Cloud Storage* *Josh Farmer, Blackberry, e-Cycle* **AT&T, e-Cycle, Blackberry**	Kellogg Conference Center Ballroom A
3:00 PM – 3:30 PM	**Presentation – "Learn Now, Lecture Later"** *Stephanie Layton, Sr. Acct. Manager* *Jay Carlile, Sales Manager* **CDW-G**	Kellogg Conference Center Ballroom A
4:00 PM – 5:00 PM	**Please visit Exhibits**	

Thursday, October 11, 2012

TIME	TOPIC	LOCATION
8:30 AM – 9:00 AM	**Continental Breakfast**	
9:00 AM – 10:00 AM	**Presentation – "BYOD–Bring Your Own Device"** *Dan Van Dresser, Network Specialist* *Ken Sehested, Solutions Architect* **Hewlett Packard Networking**	Kellogg Conference Center Ballroom A
10:00 AM – 11:00 AM	**Presentation – "Accelerate Your School With Google"** *Wayne Kimball, Jr, People Operations: REWS/FinOps HR* **Google**	Kellogg Conference Center Ballroom A
	Visit the Exhibits	
11:00 AM – 11:30 AM	**Presentation – "Enhancing Student Learning and Digital Sign for Today's University Campus"** *Rusty Thoms, Higher Education Sales Manager* **Howard Technology Solutions**	Kellogg Conference Center Ballroom A
11:30 AM – 12:00 PM	**Presentation – "Digital Signage for Today's University Campus"** *Matthew Parker, South Central Sales* **Visix, Inc.**	Kellogg Conference Center Ballroom A
12:00 PM – 1:00 PM	**Lunch**	
12:00 PM – 1:00 PM	**Keynote Presentation – presented by Google via Google Hangouts** *Google representative* **Google**	Kellogg Conference Center Ballroom B
1:00 PM – 1:15 PM	**Presentation – "E-Portfolios"** *Vivian Carter, Asso. Professor of Sociology* **Tuskegee University**	Kellogg Conference Center Ballroom A
	Visit the Exhibits	
1:25 PM – 2:00 PM	**Presentation – "Quality and Scale in Online Learning"** *Rob Robinson, Solutions Director* **Blackboard Learning Management Systems**	Kellogg Conference Center Ballroom A
2:00 PM – 3:00 PM	**Presentation – "Technology Trends Within Higher Education"** *Ephram Bowman, Sr. Acct. Executive* **Lenovo**	Kellogg Conference Center Ballroom A
3:00 PM – 4:00 PM	**Presentation – "Tour of The Blackboard Mobile App"** *Bettina Cornelius, E-Learning Specialist* **Tuskegee University**	Kellogg Conference Center Ballroom A
4:00 PM – 4:30 PM	**Drawing for Grand Prize and Conference Wrap-up**	

Otea Leonard

Otea Leonard, or "Doc" as she is often called, has experience as a Reverse Engineer, Advanced Geographic Information Systems Professional, Database Manager, and a Marketing Director. She has worked with US Government Tiger Files and has also served in the US Navy as an ISSO, Information Assurance Compliance Officer, Hospital Corpsman, an Aerospace Medical Technician (Naval Operational Medicine Institute), and has worked with Northrop Grumman as a software teacher. Despite all her military experience, she has many years of corporate information security under her belt.

In her capacity as ISSO, she has redefined for several companies in the area, a security program to better support the business objectives at hand. She is currently completing a Cyber Security Initiative for TCC&S as well as Cyber Workforce Corp., and has already implemented programs and controls to better protect their business customers from fraud. Leonard was formerly with the US Navy's Information Management Team at Naval Base Coronado, Point Loma, and San Clemente Island. In her six years with TCC&S and several other companies, she primarily supports clients in the transportation, education, and defense industries; providing security and compliance consulting along with Cyber Security classes. She is currently a member of the Huntsville Alabama's Cyber Initiative. She continues to help define and redefine Cyber Security for businesses, students, educators, law enforcement, and the community at large.

Ms. Leonard maintains the following certifications: A+, Network Plus, Security Plus, Radio Wave Propagation, SIGINT, DOD Network Defense, US Navy ISSO, and Information Assurance Officer.

October is National Cyber Security Awareness Month

National Cyber Security Awareness Month (NCSAM) was created to increase awareness about online safety, educate the public about methods and techniques to protect their personal computers and mobile electronic devices. This is why the Department of Homeland Security and Multi-State Information Sharing and Analysis Center (MS-ISAC) have joined forces to make October the National Cyber Security Awareness Month.

Below are some helpful links that can help us make the Internet and our computers a safer place:

- Teach Online Safety http://www.staysafeonline.org/teach-online-safety/
- Stop-Think-Connect http://stopthinkconnect.org/
- OnGuardOnline http://www.onguardonline.gov/
- Computer Security Institute http://gocsi.com/awareness/
- CSO Security Leadership http://www.csoonline.com/topic/43411/Awareness
- Microsoft Safety & Security Ctr. http://www.microsoft.com/security/default.aspx
- Microsoft Online Safety Video http://www.youtube.com/MSFTOnlineSafety
- Multi-State Information Sharing and Analysis Center (MS-ISAC) http://msisac.cisecurity.org/resources/toolkit/oct12/index.cfm#toolkit

Chris Harp & Josh Flynn — **In10sity Interactive**

Building the Infrastructure for the Future – Oct. 10 - 9:05 AM

This presentation will focus on the benefits of a dynamic web presence as it relates to higher education.

E. La'Shaun Seay — **Tuskegee University**

Starfish Early Alert – Oct. 10 - 10:00 AM

Using an early warning and student tracking system to track day-to-day student performance and behavior and making it possible for your institution to take a more holistic approach to student success.

Tom Granger — **Verizon Wireless**

Machine Talk – Oct. 10 – 10:30 AM

This presentation is a discussion of how machines can be connected on a wireless data network for monitoring, sensing and controlling purposes. This discussion will also show how this technology can be used to increase operational efficiencies and lower structural costs.

Rob Robinson — **Blackboard**

Quality and Scale in Online Learning – Oct. 10 – 1:25 PM

Based on broad experience with hundreds of institutions, Blackboard believes that offering high-quality online courses and programs requires a broad set of capabilities beyond just the technology. Blackboard will present those capabilities and discuss from the point of view of the student, the faculty and the institution.

Wayne Kimball, Jr. — **Google Affiliate Network**

Accelerate Your School with Google – Oct. 11 – 10:00 AM

Google's mission is to organize the world's information and make it universally accessible and useful. Here, "universal" not only means "global," but encompasses all cultures & audiences. Google aims to assist educational institutions in the digital space by making it's products a comprehensive, value-driven solution through a 3-tiered approach: Empower, Enrich, and Enable.

Dan Van Dresser — **HP Networking**

BYOD – Bring Your Own Device – Oct. 11 – 9:00 AM

Will discuss how BYOD is important and expand on the key trends and technologies that drive the market as well as the challenges of organizations supporting BYOD.

Rusty Thoms — **Howard Technology Solutions**

Enhancing Student Learning and Digital Signage for Today's University Campuses – Oct. 11 - 11:00 AM

Will be talking about new technologies for the classroom to enhance student learning and will also be showing software solution for digital signage from Visix that will allow you to get your message across campus.

Google

CDW·G

in10sity
INTERACTIVE

hp
Networking

verizon wireless

xerox

at&t

Absolute
Software

BlackBerry

HOWARD
TECHNOLOGY SOLUTIONS

lenovo

Bb

Blackboard

Operation Cyber Protect
USA

visix

e-Cycle
Recycle. Recover. Protect.

Tuskegee University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award doctoral, professional, master's and bachelor's degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097 or call 404-679-4500 for questions about the accreditation of Tuskegee University.