Tact & Stone was launched in the middle of 2019 by Landon Nash. Landon learned how wasteful the fashion industry is and how much it contributes to climate change and was blown away! He went looking for a brand he could feel good buying from, but unfortunately no one was tackling all of the issues he found to be relevant. Tact & Stone is an essentials brand that produces high quality, great fitting essentials with the lowest impact materials available. This produces the highest-quality, lowest-impact clothing on the market. One of the main fibers Tact & Stone uses is hemp. Hemp is an incredible material to work with in the clothing industry. It is naturally organic and regenerative which is great for building top soil and pulling carbon out of the air. It is an amazing fiber to use for clothing as it is durable, soft, and has incredible performance qualities to it. Landon is pleased to be a part of Tuskegee's Earth Week 2020.