Tuskegee University participants and FNS students volunteering for the 2018 Southeastern IFT Food Industry Expo, on February 6, at Cobb Galleria Center, Atlanta, GA.
Food Industry Expo Registration area

2018 Southeastern IFT Food Industry Expo, on February 6, at Cobb Galleria Center, Atlanta, GA
FNS students; Tracee Hatcher (seated, right) and Asmera Smith (standing, right) assist with registration 2018 Southeastern IFT Food Industry Expo, on February 6, at Cobb Galleria Center, Atlanta, GA
Lillie Franklin (seated, middle), FNS student, at the Food Expo registration area
2018 Southeastern IFT Food Industry Expo, on February 6, at Cobb Galleria Center, Atlanta, GA
Laurine Odum (left) and Peyton Greenwood (right), FNS students, assist with Door Prizes. 2018 Southeastern IFT Food Industry Expo, on February 6, at Cobb Galleria Center, Atlanta, GA.
Alani Hodge (seated, right), FNS student, assist with distribution of registration material
2018 Southeastern IFT Food Industry Expo, on February 6, at Cobb Galleria Center, Atlanta, GA
### Seminar Schedule at the Food Expo

**2018 Southeastern IFT Food Industry Expo**, on February 6, at Cobb Galleria Center, Atlanta, GA

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>1:30 - 2:30</td>
<td>&quot;Hot Topics, Product Priorities &amp; High Potential New Directions&quot;</td>
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**Elisabeth Sloan**  
President, Sloan Trends Inc.  
Contributing Editor, Food Technology magazine  
Marketing Editor, Nutraceuticals World magazine

Dr. Sloan has been a contributing editor to Food Technology magazine for nearly 20 years. She initiated Food Technology's State-of-the-Industry reports including the Top 10 Food Trends and Functional Food Trends, What America Eats, Great Ideas from Abroad and more.

Sloan Trends, Inc., a 22-year old San Diego-based consultancy helps identify new market opportunities for U.S. global food, beverage, foodservice, ingredient and commodity board marketers.

She was formerly Editor-in-Chief of McCall's magazine; Director of the Good Housekeeping Institute/ Seal & Asst. Editor-in-Chief, Good Housekeeping magazine — each with > 35 million readers/month; SVP/International Director, Food & Nutrition, Hill & Knowlton Public Relations; the 1st Scientific Director, Am. Assoc. of Cereal Chemists & Director of Nutrition Communications & Technical Services, General Mills. Of note: the first director of the Good Housekeeping Institute was Dr. Harvey Wiley, who started the U.S. Food & Drug Admin.

She has authored more than 470 articles on food, nutrition, health marketing and co-authored two college text books on nutrition. She has appeared on many radio and television programs, including the Today Show, Good Morning America, etc.

She is the 2012 recipient of the Calvert L. Wiley Award from the Institute of Food Technologist's for "outstanding service to the food industry" and has served as national President of IFT’s Nutrition/Student Divisions and of the Minnesota section.

She has received two John J. Hill Awards for Excellence in Public Relations for the Kraft Fat-Free introduction and Wendy’s Inf’1.

She has a B.S. in Food Science, Rutgers University; Ph. D, in Food Science/nutrition and television/journalism from the University of Minnesota.

She lives in Escondido near the Wild Animal Park, where the endangered species are allowed to roam freely for the San Diego Zoo. Liz is married to Retired Marine Colonel, James Barton Murland and is the Mom to 3 cats Winston, Churchill and Blondie. She is the Commodore of the Santa Margarita Yacht Club on Camp Pendleton.

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<tbody>
<tr>
<td>1:00-1:30</td>
<td>Break</td>
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<tr>
<td>11:00 - 1:00</td>
<td>IFT presents &quot;Food Evolution&quot; - the movie</td>
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<tr>
<td></td>
<td>Q&amp;A to follow</td>
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</tbody>
</table>

"But we, as storytellers, showed them, in the words of writer Nathanael Johnson of Grist that "The GMO debate is not about GMOs at all at this point." GMOs had become a metaphor for almost every issue we have with food and our food system and we wanted to explore if that metaphor had any merit or scientific truth to it. And perhaps, by better understanding the GMO debate, we would be able to make more informed decisions about science and technology in general. No matter the topic, And that was the film we made — a fully independent investigation into the topic of GMOs every step of the way, interviewing experts on both sides of the aisle and including all points of view. " - Trace Sheehan and Scott Hamilton Kennedy, Writers, Producers