



December 7, 2022

SUBJECT: EXERT COMPETITION MARCH 27-30, 2023

Dear Students and Adult Representatives:

Thank you for taking interest in Tuskegee University's 2023, 131st Farmer's Conference. As we host our 6th Annual EXERT Competition component, this letter shall serve as a formal introduction and invitation to have you join us! This year, the competition will be held in person at Renaissance Montgomery Hotel & Spa @ the Convention Center, March 27-30, 2023.

Thoroughly read all competition guidelines and complete ALL forms that must be completed. Send ONLY completed packets unless otherwise instructed. ***Students and Teachers will arrive at EXERT Competition March 28, 2023, departing March 29, 2023.*** Please be reminded that as students arrive, we will assist you with supervision. However, it is ultimately your responsibility to ensure their safety. We're excited to have you serve as an integral part of promoting youth engagement and interaction with Ag-related components and making what is great, even greater.

Students will present from any ONE (1) of the following areas: Agriculture/Marketing, Culinary, and Entrepreneurship, Scholar Bowl, and Tik Tok Commercial. However, students can present in a competition in addition to the Tik Tok Commercial (for example: Agriculture/Marketing and Tik Tok Commercial, Culinary and Tik Tok Commercial, Entrepreneurship Tik Tok Commercial, and Scholar Bowl and Tik Tok Commercial). Please adhere to all guidelines submitted from each category.

Here are a few REMINDERS:

1. There can only be five (5) students on a team (no more than, unless otherwise stated).
2. Please ensure that there is only one team per competition for each school.
3. All team members must have an active role in the submission/competition.
4. Be mindful of the RUBRIC for each competition.
5. **The APPLICATION has been extended. The new date is January 20, 2023. Applications sent after that date are late and will not be accepted (applications accepted after this date must be due to extenuating circumstances).**
6. Please indicate on the application the competition in which you are participating (list only one competition).
7. Please list all team members.
8. **The video for the EXERT TikTok Commercial is due January 31, 2023 (entries after that date are late and will NOT be accepted).**

Attached, are all competition guidelines as well as the applications. Applications can be scanned/emailed to bgrant@tuskegee.edu or tsiaway5737@tuskegee.edu.

If you have any questions, please reach out to Dr. Billie Grant – bgrant@tuskegee.edu or Ms. Tiiwon Siaway – tsiaway5737@tuskegee.edu or any other individual(s) listed on the competition guideline form.

Best regards,
Dr. Billie Grant & Tiiwon Siaway

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