



Agricultural Arts Competition Instructions

Objective: aims to inspire artistic expression and creativity by inviting participants to create visual art pieces or poems that delve into the theme of agriculture. Through this competition, we seek to foster a deeper appreciation for the vital role of agriculture in our lives and encourage the exploration of this theme through diverse artistic mediums. Participants are challenged not only to produce compelling visual or literary works but also to enhance their presentations through original videos that provide insight into their creative process. The objective is to celebrate the intersection of art and agriculture, providing a platform for individuals to share their unique perspectives and connections to the agricultural world. Winning entries will not only be recognized for their artistic merit but also for their ability to convey the rich tapestry of agriculture to a broader audience.

Entry Categories: Participants can choose between creating a visual art piece (drawing, painting, sculpture) or composing an original poem that explores the theme of agriculture.

Theme: Artworks or poems should center around the theme of agriculture, capturing its essence, importance, and the connection to our lives.

Submission Components:

- Create a visual art piece or poem that reflects the chosen theme.
- Provide a QR code or link that connects to an original video describing the art or narrating the poem. The video should be uploaded to YouTube, TikTok, or Instagram.

Time Limit for Video: The video should be between 2 to 4 minutes, allowing for a detailed exploration of the artwork or poem.

Content Guidelines for Video:

- Clearly describe the inspiration, meaning, and creative process behind your art or poem.
- Share insights on the agricultural theme and its significance.
- Showcase your passion for both art and agriculture.

Hashtags: Include competition-specific hashtags in the video caption: #TuskegeeEXERTAgArtsCompetition and any other designated hashtags.



Submission: Upload an image or a written copy of the art piece, along with the video link or QR code, to the designated submission platform or email address (Dr. Richard Whittington , rwhittington1@tuskegee.edu).

Evaluation Criteria:

- Artistic Creativity and Originality: 25 points
- Relevance to the Agricultural Theme: 20 points
- Clarity and Effectiveness of the Video: 20 points
- Expressiveness and Impact: 20 points
- Overall Presentation: 15 points

Prizes: Exciting prizes will be awarded to the top three participants based on the cumulative scores from the evaluation criteria.

Deadline: All submissions, including art images and video links or QR codes, must be submitted by February 9, 2024. Late submissions will not be considered.

Contact: For any clarifications or assistance, contact Dr. Richard Whittington (rwhittington1@tuskegee.edu), Dr. Billie Grant (bgrant@tuskegee.edu), and Ms. Sheanell Edwards (sedwards@tuskegee.edu).

This competition is an opportunity to showcase your artistic talents and share your unique perspective on agriculture. We look forward to witnessing the creativity and passion reflected in your entries. Happy creating!

The EXERT Competition is part of the Annual Farmers Conference at Tuskegee University, an educational forum that features tours, panel discussions, interactive demonstrations, concurrent workshops and EXERT competition.

APPLICATION DUE DATE – December 11, 2023

Event Timing: March 12th-15th, 2024

Event Address: 132nd Farmers Conference at Embassy Suites,
300 Tallapoosa Street, Montgomery, AL, 36104

Website: <https://www.tuskegee.edu/programs-courses/colleges-schools/caens/conferences-workshops/farmers-conference>

