

Performance Criteria and Measures of Achievement of the Degree Program Objectives

The performance measures for the degree program objectives are listed below along with the associated measures. The targets and performance actuals assess the degree of meeting the goals (as of 2020) so that corrective actions can be developed in an event of not meeting the goals or targets.

Table 9.1.3.5 Undergraduate program measures, targets, actuals, and sequence of data collection

Measure	Target	Actuals	Person responsible for data collection	Sequence
Average ACT/SAT score and Entering GPA	(21/1000) / 3.0	(20/957) / 3.08	Registrar	Semester
Cumulative GPA	3.0	2.86	Department Head	Semester
Graduation Rate	100%	85%	Department Head	6 Years
Retention Rate	100%	90%	Department Head	4 Years
Direct Student Learning Outcome Assessment Average	80%	83%	Faculty	Semester
AC exam results	Average area score => 70%	51.58%	Department Head	Semester
Competition teams event participation	2 events per year	1	Department Head	Annual
Number of courses with hands on experiments	4	2	Department Head	Annual
Number of courses that effectively integrate technology	4	4	Department Head	Annual
Number of construction jobsite visits per year	4	2	Department Head	Annual
Graduating seniors exit survey	3.5/5	3.46	Industry Liaison	Annual
One and five year alumni survey	3.5/5	3.37	Industry Liaison	Annual
Co-op/Internship survey	3.5/5	4	Industry Liaison	Annual
Assessment of the quality of instruction in each course by students	Above College Average	TBD	SACSCOC Coord.	Semester
Permanent Placement rate within 3 months after graduation	100%	100%	Industry Liaison	Semester
Average Salary (Internship) / (Permanent Placement)	\$15/hr. / \$55K/Yr.	\$14/hr. / \$66/yr.	Industry Liaison	Annual
Percentage of students completing an internship	95%	48%	Industry Liaison	Annual
Percentage of students completing a co-op	15%	6%	Industry Liaison	Annual
Number of companies attending the career fairs and/or meet & greets	20	20	Industry Liaison	Annual