

Degree Program Objectives Evaluation and Corrective Action

(Section 9.5.3 / 9.5.4)

The performance measures for the degree program objectives are listed below along with the associated measures. The targets and performance actuals assess the degree of meeting the goals (as of 2022) so that the corrective actions can be developed in an event of not meeting the goals or targets.

Undergraduate program measures, targets, actuals, sequence of data collection and corrective actions

Measure	Target	Actuals (2022)	Person responsible for data collection	Sequence	Corrective Action Taken
Average ACT/SAT score and entering GPA	(21/1000) 3.0	(20/957) 3.02	University Registrar	Semester	Goal met. No action required.
Cumulative GPA	3.0	2.87	Department Head	Semester	Goal not met. Remedial work provided early in course to improve student learning.
Graduation Rate	100%	90%	Department Head	6 years	Goal not met. Students will be STRONGLY encouraged to attend REACH Center tutoring and faculty will seek to provide additional advisement and student engagement..
Retention Rate	100%	90%	Department Head	4 years	Goal not met. Hire fulltime department head to assist with course advisement and student engagement.
Direct Student Learning Outcome Assessment Average	80%	85%	Faculty	Semester	Goal met. No action required.
AC exam results	Average area score => 70%	AC exam not taken / not currently used as an assessment measure	Department Head	Semester	AC Exam suspended indefinitely (TBD) for students.
Competition teams event participation	2 events per year	1	Department Head	Annual	Goal not met. Hire faculty to assist competition team with

					additional IAB support.
Number of courses with hands-on learning.	4	2	Department Head	Annual	Goal not met. Full-time faculty encouraged to find opportunities for hands-on learning.
Number of courses that effectively integrate technology	4	4	Department Head	Annual	Goal met. No action required.
Number of construction jobsite visits per year	4	1	Department Head	Annual	Goal not met. Faculty encouraged to find on-campus and local construction jobsite opportunities to visit in person, as well as, incorporate virtual visits.
Graduating seniors exit survey	3.5/5	3.34	Department Head or Program Coordinator	Annual	Goal not met. Students to be required to complete exit survey as part of Capstone class course.
One and five-year alumni survey	3.5/5	3.37	Department Head or Program Coordinator	Annual	Goal not met Department head/Program Coordinator to ensure distribution of survey.
Co-op / Internship Survey	3.5/5	No Co-op for 2021-22	Department Head or Program Coordinator	Annual	Goal not met Department head/Program Coordinator to ensure distribution of survey.
Assessment of the quality of instruction in each course by students	Above College Average	TBD	SACSCOC Coord.	Semester	Goal not met. CSM Department Head to work closely with SACSCOC Coord. to obtain information.
Permanent Placement rate within 3 months after graduation	100%	100%	Department Head or	Semester	Goal met. No action required.

			Program Coordinator		
Average Salary (Internship) / (Permanent Placement)	\$15/hr. \$55k/yr	\$15/hr \$71k/yr	Department Head or Program Coordinator	Annual	Goal met. No action required.
Percentage of Students completing an internship	95%	60%	Department Head or Program Coordinator	Annual	Goal not met Department Head/Program Coordinator will engage IAB members and other industry partners to ensure internship opportunities.
Percentage of students completing a co-op	15%	0%	Department Head or Program Coordinator	Annual	Department Head/Program Coordinator will engage IAB members and other industry partners to ensure Co-op opportunities.
Number of companies attending the career fairs and/or Meet & Greets	20	20	Department Head or Program Coordinator	Annual	Goal met. No action required.