



Robert R. Taylor School of Architecture and Construction Science (TSACS)

The Campaign for
TUSKEGEE UNIVERSITY
SOLVING THE WORLD'S MOST COMPLEX PROBLEMS

Building Solutions for Tomorrow

NAMED FOR THE FIRST ACCREDITED BLACK AMERICAN ARCHITECT, our school embodies Robert Robinson Taylor's pioneering "design-build" vision and our founding principal, Booker T. Washington's, "learn by doing" philosophy. Talented TSACS graduates helped shape Tuskegee University's campus, while transforming the built environment that provides the setting for nearly all human activity and community engagement.

Today, the architecture and construction professions fuel a \$2 trillion industry that is experiencing unprecedented workforce demand. The U.S. Bureau of Labor Statistics projects that the country will need more than 835,000 new construction managers, architects, and related professionals annually through 2035.

This represents a prime opportunity to embark on a transformative expansion to meet workforce demand and enhance TSACS's industry impact. **The Campaign for Tuskegee University** is our blueprint *for the future*.



Here's How *You* Can Partner With *Us*

CAMPAIGN FUNDING PRIORITIES

As a living classroom and laboratory, TSACS empowers students through hands-on practice and real-world problem solving. We cultivate technically proficient, socially conscious professionals who lead with integrity and excellence. They create safe, sustainable, livable communities that connect residents and reduce long-term construction and maintenance costs. We are the Bold, Responsive, Inclusive, Creative, and Knowledgeable Stewards (BRICKS) of the built environment.

Your gifts will help strengthen our capacity to serve as a catalyst for positive change, shaping future professionals who will design, preserve, and regenerate communities by blending tradition with innovation.

Pillar 1: Academic Excellence and Workforce Preparation

Future-facing Degree Programs and Faculty Support | Goal \$5 million

Our legacy is built on groundbreaking partnerships, beginning with the collaboration Robert R. Taylor formed between Tuskegee University and Massachusetts Institute of Technology. This legacy has grown to include partners like the Alabama Department of Transportation, the Precast Concrete Institute, and the National Renewable Energy Laboratory. You can help take this foundational work to the next level by investing in:

- **Endowed positions** to double the number of licensed or certified full-time faculty with terminal degrees
- **Undergraduate programs:** A **minor in landscape architecture** (joint effort with the College of Agriculture, Environment and Nutrition Sciences) and a **bachelor of science in architectural engineering** (joint effort with the College of Engineering)

- **Graduate programs:** A **master of architecture, master of science in construction management, and master of science in historical preservation** (joint effort with the history department)

By supporting academic excellence, you will help our university earn the prestigious Carnegie Foundation R2 designation that signifies a deep commitment to research spending and training of doctoral students.

Pillar 2: Campus Re-envisioning and Revitalization *Upgrade Teaching and Research Facilities | Goal \$20 million*

TSACS enrollment has doubled since 2020, and demand continues to grow. Supporting this growth requires a significant investment in capital projects:

- **New and renovated space in the Wilcox Building**
- **Development of the Herman J. Russell Parkway** in honor of the renowned Atlanta developer
- **Dedicated space for a Center for Specialization, Innovation and Entrepreneurship**
- A **new community design center** focused on real estate development, design-build techniques, sustainable design practices, and historic preservation
- A **makerspace with a state-of-the-art digital fabrication lab, studio and lecture spaces, auditorium, and dedicated labs for construction technology and materials**

These projects will facilitate research to generate prestigious research publications and global conference presentations, while enhancing every student's education.

The world *needs* the Tuskegee University *Robert R. Taylor School of Architecture and Construction*

Pillar 3: Community

Workforce Development | Goal \$15 million

Workforce development has been central to our mission since Booker T. Washington and Robert R. Taylor envisioned real-world training as a crucial part of our education. Today, the need for a skilled workforce is particularly acute in rural, low-income areas like Macon County.

Your gifts will help establish a **new trades credentialing program in Tuskegee** and provide a pathway to the high-paying, stable careers that improve the socioeconomic mobility of local families. Donor commitments will help fund **faculty salaries, student scholarships, materials and resources, and the revitalization of rural cities and towns.**

Pillar 4: Sustainability

Student Scholarship Endowment | Goal \$5 million

Architecture remains one of the least diverse professions in the U.S. due to significant economic barriers, especially for first-generation students. A key hurdle is the demanding five-year degree program required for professional licensure. Federal student loan limits are often insufficient to cover the extra year of attendance, so students with little or no family support have no choice but to take on high-interest private loans or unsustainable debt loads.

A robust **endowed scholarship fund** will enable more highly qualified students to pursue a degree in TSACS. Our university-wide goal is to reduce student debt by 50%, directly mitigating financial barriers and helping more students pursue careers that shape our built environment.



TSACS PROFESSORS DO MORE THAN TEACH DESIGN AND CONSTRUCTION;

they serve as unwavering mentors who shape students into well-rounded professionals and confident leaders. Ultimately, a TSACS education doesn't just prepare you for the workforce; it shapes you to lead."

*—DaNia Patterson, Architecture & Construction
Science Management, Dual Major,
Tuskegee University Ambassador*





MAKE YOUR MARK

In the Robert R. Taylor School of Architecture and Construction Science, students and faculty engage their minds, their hands, and their hearts. They are dreamers, doers, and advocates for a built environment that's sustainable, livable, and everlasting.

Every day, we strive to develop students into professionals who will contribute to the world. To remain at the forefront, we must build our programs for the future. With your support, we will extend the pioneering legacy of Robert R. Taylor, expanding our footprint in the world.

For more information on **The Campaign for Tuskegee University**, please contact:

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Honoring our Past...Investing in Our Future
#theTuskegeeWay

The world needs Tuskegee. Tuskegee needs you.

Help us solve the world's most complex problems by supporting **The Campaign for Tuskegee University**. Every gift will make an impact:

- Advancing knowledge, leadership, and service through teaching, research, and outreach programs
- Developing human resources and preparing students to be leaders in the global community
- Producing leaders ready to solve the world's most complex problems

Invest in a brighter world and a better future with Mother Tuskegee.



TUSKEGEE
UNIVERSITY