



School of Nursing and Allied Health

The Campaign for
TUSKEGEE UNIVERSITY
SOLVING THE WORLD'S MOST COMPLEX PROBLEMS

Leading the Way to a Healthier World

WHAT WAS ONCE A NURSING SHORTAGE HAS BECOME A MAJOR HEALTH CARE PROFESSIONALS CRISIS that is exacting a heavy toll—long waits for care, rural hospital closures, and high burnout rates of existing caregivers.

Tuskegee University's School of Nursing and Allied Health is uniquely positioned to be part of the solution. Since 1892, we have been dedicated to the art of caring for the sick. Today, with over 6,000 proud alumni, we are training the next generation of

nurses and health care leaders. Our educational programs and research strive to improve the delivery of care, attract talent to rural health care deserts, reduce health disparities, uplift veterans, strengthen families, and solve the mental health epidemic that plagues young and old alike.

Our ambitious agenda is limited only by our resources. You—and the power of philanthropy—can transform our future.

Here's How *You* Can Partner With *Us*



CAMPAIGN FUNDING PRIORITIES

The research is definitive. When a patient's health care team mirrors their personal characteristics, outcomes improve, trust increases, and patients are more likely to get the preventative care they need. At a time when health disparities and maternal mortality are worsening among rural populations and people of color, we must take action.

With the first and foremost baccalaureate nursing program in Alabama, our school is focused on growing enrollment and expanding our reach by leveraging a nationwide alumni network that includes practitioners and leaders in nursing programs, hospitals, and governmental agencies.

Our work is nothing short of lifesaving, and your support will make it possible.

Pillar 1: Academic Excellence and Workforce Preparation

Supporting a Transformative Education | Goal \$16.2 million

Teamwork is an essential part of health care delivery, so it's a fundamental part of our education. To ensure that students have the competencies for workforce readiness, our goal is to create an **Interprofessional Simulation Center**. This will enable students, faculty, and community members in allied fields to engage in immersive, real-world scenarios, benefit from experiential learning, and harness the power of artificial intelligence.

Additionally, to elevate the school's visibility and help our university earn the prestigious Carnegie Foundation R2 designation that signifies a deep commitment to research spending and training of doctoral students, we seek support to:

- Establish a **named faculty chair** to attract a distinguished educator
- **Leverage our research enterprise** to address health disparities, rural health, and veteran care
- Advance ongoing, innovative faculty research to establish a **Maternal, Child, and Family Research Center**

This is the breakthrough work that will grow the School of Nursing and Allied Health and, in doing so, positively impact the world.

Pillar 2: Campus Re-envisioning and Revitalization

Buildings for Better Health | Goal \$12.4 million

It's a challenge to teach 21st-century medicine in a building that was last updated in 1964. A larger student population and transformational research require modern facilities with space for classrooms, offices, collaborative learning spaces, and community rooms. A modernized **Basil O'Connor Building** will honor its namesake and the groundbreaking work that helped eradicate polio.

The world *needs* the Tuskegee University *School of Nursing and Allied Health*

Philanthropy can also help us extend our care deeper into the community by funding an **outreach facility to serve Macon County and our campus community**. Your gifts to these projects will bring the nursing and allied health faculty and students together and prepare them for the next century of medical advancements.

Pillar 3: Community

Serving Community Needs | Goal \$2.5 million

One of the defining qualities of our school is its tight-knit community, mentoring support, and strong connection to our region. The addition of a **student-run center to deliver inpatient and outpatient services for physical therapy, occupational therapy, and mental health** would allow us to do even more for our community, while offering important opportunities for hands-on learning. Every dollar will seed transformative change for both the students and the community members who receive care.

Pillar 4: Sustainability

Student Scholarship Endowment | Goal \$2.5 million

Each year, students with ambition, drive, and intelligence are unable to pursue their dream of a health care career due to the cost of earning a degree. **Building a robust student scholarship endowment** will change that financial equation, easing the burden on students and their families. It will also provide funding for the research and experiential opportunities that create outstanding health care practitioners. Through **The Campaign for Tuskegee University**, we aim to reduce student debt by 50%. You can help us achieve this goal.



CHAMPIONS OF HEALTH CARE ADVANCEMENT

ESTABLISHED ALABAMA'S first hospital for Blacks

CREATED THE STATE'S first baccalaureate nursing program

OFFERS ALABAMA'S second oldest occupational therapy professional program and the second oldest program at a historically Black college or university

PLAYED A CRUCIAL ROLE in the development of the polio vaccine by serving as the research center that was the sole source of HeLa cell cultures used in large-scale national trials for the Salk and Sabin polio vaccines





MOVING HEALTH CARE FORWARD

At the School of Nursing and Allied Health, we do more than teach—we empower change-makers who heal, uplift, and transform the world. Our faculty prioritizes leading with compassion, promoting academic excellence, and fostering innovative and competent future health care leaders. We meet students where they are, inspiring and preparing them for a rewarding career of purpose, service, and impact.

With the generous support of our donors and friends, we can do so much more—for our students, our faculty, Alabama, the nation, and the world. We're proud of our past, and we ask you to be part of our future.

For more information on **The Campaign for Tuskegee University**, please contact:

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Honoring our Past...Investing in Our Future
#theTuskegeeWay

The world needs Tuskegee. Tuskegee needs you.

Help us solve the world's most complex problems by supporting **The Campaign for Tuskegee University**. Every gift will make an impact:

- Advancing knowledge, leadership, and service through teaching, research, and outreach programs
- Developing human resources and preparing students to be leaders in the global community
- Producing leaders ready to solve the world's most complex problems

Invest in a brighter world and a better future with Mother Tuskegee.



TUSKEGEE
UNIVERSITY