Strategic Plan Update- Year 2

GOAL	KPI	STATUS COLOR	ACCOMPLISHMENT
Expand academic	New and proposed	GREEN	New programs in Data
programs	academic programs		Science, MSW, and PhD in
			Ag, Aviation Science
Implementation of Online	Number of online degree	GREEN	Implemented 6 online
degree programs	programs		degree programs currently
			active
Expand Masters/PhD	Number of graduate	YELLOW	Implemented at least one
degree programs	degree programs		Masters and one Doctorate
			degree program
Multi-disciplinary	Review of collaborative	YELLOW	Collaboration of the Data
assessment of academic	projects and academic		Science degree program
programs	programs		that is interdisciplinary
Global research initiatives	International partnerships	GREEN	Multiple international
	for research		partnerships in Agriculture
			supported by USDA
Optimize operations and	Number of projects	GREEN	CIT implementing targeted
become more efficient in	focused on operational		and multiple projects to
processes	efficiency and process		improve operational
·	improvement		efficiency and processes
Create and implement a	Documentation of an	RED	Objective has not been
Succession Plan	administrative plan for		examined. Will be
	leadership and succession		addressed on new
	planning		university leadership
Improve Customer Service	Identify initiatives focused	YELLOW	Implemented employee
throughout the university	on improving customer		customer service survey in
	service to students and		2022; Conducted student
	employees		survey on food services;
			Need to implement
			another survey for
			employees and students;
Increase enrollment	Increase in the total	GREEN	Increased enrollment by
through recruitment	enrollment at the university		10%;
Improve retention of	Target of at least 85%	YELLOW	Still a work in progress with
Freshmen and Graduation	Freshmen Persistence and		varied retention initiatives
Rate	at least 65% graduation		by academic programs
	rate		
Seek Carnegie R2	Become recognize in the	YELLOW	Institution must meet the
designation	Carnegie R2 category		research funding level and
			production of doctorate
			degrees
Improve the grant pre and	Evidence of improved	YELLOW	Under review and
post process for	processes through the		assessment of current
submission and awards	Office of Research		processes for grant
			submission and post
			awards
Increase research	Research \$ produced by	GREEN	Achieved over \$70M in
activities	the university		research activity
Improve research facilities	Enhanced infrastructure to	GREEN	New biomedical science
	conduct research activities		research facility under
			construction

Strategic Plan Update- Year 2 Cont'd

GOAL	KPI	STATUS COLOR	ACCOMPLISHMENT
Conduct compensation	Study conducted by the	RED	HR working on conducting
study for salary parity	Office of Human		the study
	Resources		
Create a Center for	Identify funds and	RED	Work in progress to identify
Continuing Education for	infrastructure for center		funds and building site
faculty development and			
teaching improvement			
Create Endowed Professor	Identify at least 2-3	YELLOW	Fund raising activities
positions	endowed professor		currently underway. New
	positions		\$20M Gift
Update a Campus Master	Create a committee to	RED	Need to form committee to
Plan	update and review existing		initiate review of existing
	Master Plan for university		Master Plan
Update campus	Improve facilities and	GREEN	Current renovation of
infrastructure	campus infrastructure		residence halls and
			athletics facilities
Improve campus	Upgrade of IT	YELLOW	Ongoing renovation and
technology infrastructure	infrastructure across the		upgrade of IT infrastructure
	campus		by the Office of CIT
Improve university fund	\$ raised by the university	YELLOW	Ongoing university
raising			advancement with
			campaign and fund raising
Improve Athletics	Upgrade of facilities and	GREEN	Upgrade of football and
programs and facilities	success of athletics		tennis facilities
	programs		
Expand Community	Number of partnerships to	YELLOW	Partnerships with Auburn
Partnerships	support academic		University and multiple
	programs and student		MOUs with other
	experience		universities and
			corporations